

# OFFICIAL ENTRY FORM: 2010 Utah Headliners/SPJ Journalism Awards

INCLUDE TWO FORMS WITH EACH ENTRY!! Photocopies of the form are accepted. DEADLINE IS 5 P.M. FRIDAY, FEB. 26, 2010.

Entrant Name: \_\_\_\_\_

Enter name as it should appear on award; **INCLUDE PRONUNCIATION FOR UNUSUAL SPELLINGS**

Media Outlet: \_\_\_\_\_

If freelancer, list name of news outlet where entry appeared

Phone: (\_\_\_\_) \_\_\_\_\_

For questions about your entry

E-mail Address: \_\_\_\_\_

For finalist notification

SPJ Member #: \_\_\_\_\_

Required for discount

Mailing Address: \_\_\_\_\_

For banquet invitation; please include ZIP code

Cash/Check \$: \_\_\_\_\_

For administrative use

DIVISION: UJ Honors      Newspaper A B C      Photojournalism A B C

(choose one): (include letter of support)

Radio      Television      Videographer      Magazine      Web Site      Graphic

CATEGORY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

(choose one):

Brief Description of Entry: \_\_\_\_\_

Complete Entry Headline or Title \_\_\_\_\_

Broadcast Date: \_\_\_\_\_

Send entries to: SPJ Contest, c/o Allison Barlow Hess, 1097 Country Road, Fruit Heights, UT 84037; or  
SPJ Contest, c/o Amy Stewart, Deseret Morning News, 30 East 100 South, Salt Lake City, UT 84110 (Fourth Floor);  
or Don Meyers, 566 West 700 South, Payson, UT 84651.

## 2009 GUIDELINES FOR ENTRY

**Entry Fee:** \$15 per entry—OR \$10 per entry for current SPJ members. You must include your SPJ member ID to qualify for the lower fee. Membership status will be verified before entry is accepted. Make checks payable to *Utah Headliners*. One check may be written to cover several entries. Each packet of entries must be accompanied by a fee-payment check. You may also pay using Pay pal at [www.utahspj.blogspot.com](http://www.utahspj.blogspot.com).

**Where to Send Entries:** Addresses are listed above. **Deadline is Friday, Feb. 26, 2010, at 5 p.m.** Forms also available at [www.utahspj.blogspot.com](http://www.utahspj.blogspot.com).

**Rules:** Each entry must be the original work of the entrant. It also must have been written and/or produced for a Utah media outlet, and published or broadcast in the 2009 calendar year.

Stories edited for use on national networks or newspapers will not be considered.

All entries become the property of the Utah Headliners Chapter of SPJ and will not be returned after the contest.

**Entry Limit:** One item may be entered in one category only. It cannot be entered across multiple categories. However, here are some exceptions: *Best Reporter* entries and content encompassed in the *Best Newspaper* and *Best Newscast* entries may be submitted for other categories.

An individual or media outlet may submit as many entries as desired. Judges aren't allowed to move entries between categories.

Printouts are acceptable in lieu of tear sheets.

**Judging:** Each entry will be judged on its overall excellence, service to the community and contribution to public understanding of issues and events. Judging criteria also may include readability, accuracy, completeness, depth of research and documentation, presentation, visual appeal and functionality.

Winners could be named for first, second or third place or honorable mention. Judging is done by members of professional SPJ chapters in other states.

The judges' decisions are final.

**Questions:** Contact Allison Barlow Hess at [ahess@weber.edu](mailto:ahess@weber.edu) or 801-698-1387.

## FORM GUIDELINES

1. In the **Entrant Name** field, spell name as it should appear on an award and include pronunciation if it's an unusual spelling; **VERIFY THE SPELLING**.

2. **Remember to check with your media outlet to determine which category they are using. If the outlet chooses a different category than the individual, the entry may be moved without notice.**

3. In the **E-mail Address** field, use the address where finalist notification should be sent. **VERIFY THE SPELLING**.

4. In the **Mailing Address** field, use the address where the banquet invitation should be sent.

5. Select **ONE Division** button and **ONE Category** button; verify that you selected the right options for your entry (refer to *2009 Utah Headliners/SPJ Journalism Awards Category Descriptions*).

6. If writing one check for multiple entries, enter check number in **ALL Cash/Check \$** fields for entries covered by the check.

7. When form is completed, include **TWO** copies of the form with the entry.